

Open houses, campus tours, and other university events rely on clear communication, organized scheduling, and timely reminders to ensure prospective students have a meaningful visit. SimplyCast's Event Registration use case enables institutions to simplify event coordination with automated registrations, confirmations, reminders, and on-site alerts that support smooth and efficient event execution.

This allows students to stay informed and confident while your staff benefits from a streamlined workflow that reduces manual effort, supports large event demands, and keeps every stage of the event connected and organized.

Quick Event Sign-Up

Provide fast, digital registration forms (online or via QR code) that collect essential details and help manage guest sign-ups efficiently

Automated Reminders

Automate pre-event reminders so attendees know where to go, what to expect, and how to arrive prepared

On-Site Group Alerts

Send real-time updates when groups separate, schedules shift, or regrouping is needed during open hours or campus tours

Targeted Follow-Ups

Deliver post-event message to keep prospective students engaged, share resources or collect feedback on their experience

Simplified Staff Workflow

Reduce repetitive manual tasks and provide a centralized flow that supports better planning, event marketing, and attendee communication

SMART EDUCATION: THE FUTURE OF LEARNING